



Nashoba's Websites Redesigned

January 16, 2019

Rationale

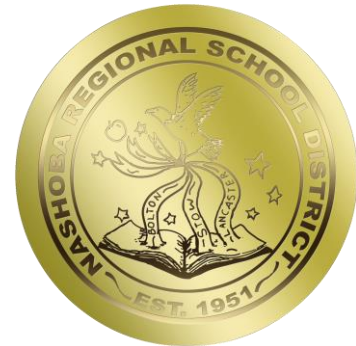
To support the district's efforts to strengthen communication with the community as outlined in the District Communication Plan

- Provide community members with current information that is easily accessed
- Increase accessibility for all communities
- Address the needs of a multi-language community
- Promote consistency across all school webpages
- Clean up, organize and streamline essential information



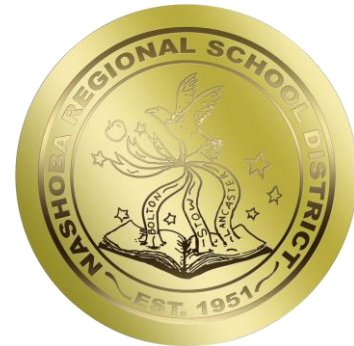
The Process

- Identify Objectives
- Solicit Feedback - Surveys
- Meetings with Stakeholders
- Clean Up Sessions and Training
- Content Reviews and Editing
- Work with Website designer
- Multiple Revision Cycles



Moving Forward

- New Editing Protocols
- Current, Essential Information
- Consistency
- Continued collaboration with community
- Professional Development
 - Accessibility Compliance
 - Trends in Social Media



DRUMROLL PLEASE.....

WELCOME TO OUR NEW WEBSITES!

